



**Executive Committee Meeting Minutes
May 10, 2022**

The Executive Committee of the Lodi Winegrape Commission met on May 10, 2022.

1. The meeting was called to order by Chair Shinn at 12:08PM.
2. Roll was called. In attendance were Chair Aaron Shinn, Brandon Sywassink, Curt Gillespie, and Diego Olagaray. Also, in attendance was Ben Kardokus (CDFA Marketing Branch) Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 3/14/22 were approved (Exhibit A). Sywassink/Olagaray – Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities – Executive Director Spencer updated the committee about ongoing Commission activities including recent marketing activities (press kit, NY trip, video project, spring campaign, export activities and trade shows) and grower outreach and events. The committee also discussed the progress of the Winery BID, and the concept of a research field station for Lodi growers.
6. LWC Policies & Procedures – no update
7. Public Comment on items not appearing on the agenda – None.
8. Future Agenda Items – none
9. Next meeting dates – June 16 & 21, 2022 at Noon
10. The meeting was adjourned at 2:12PM.

Respectfully submitted,
Stuart Spencer
On behalf of Curt Gillespie, Secretary



**Executive Committee Meeting Minutes
March 14, 2022**

The Executive Committee of the Lodi Winegrape Commission met on January 10, 2022.

1. The meeting was called to order by Chair Shinn at 12:08PM.
2. Roll was called. In attendance were Chair Aaron Shinn, Brandon Sywassink, Curt Gillespie, and Diego Olagaray. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch) Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 1/10/22 were approved (Exhibit A). Olagaray/Gillespie– Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities – Executive Director Spencer updated the committee about ongoing Commission activities including –
 - Aaron Shinn switching to Grower Marketing, and Kendra Altnow switching to Lodi Rules committees
 - Discussion of recent Visit Lodi social media
 - Assessment Collections
 - Winery Business Improvement District
 - Marketing Update including video project, sommelier immersion trip, Randy Caparoso book, and NY media trip
 - Export activities including Korea & Japan tastings, Mexican Chefs & Somms trip, and European trade shows (Copenhagen, Paris, and ProWein)
 - Education activities including recent Cal Poly student tour, media training, and upcoming sales workshop.
 - Staff updates
6. LWC Policies & Procedures – no update
7. Public Comment on items not appearing on the agenda – None.
8. Future Agenda Items – none
9. Next meeting date – May 10, 2022 at Noon
10. The meeting was adjourned at 1:40PM.

Respectfully submitted,
Stuart Spencer
On behalf of Curt Gillespie, Secretary