



**Executive Committee Meeting Minutes  
March 14, 2022**

The Executive Committee of the Lodi Winegrape Commission met on January 10, 2022.

1. The meeting was called to order by Chair Shinn at 12:08PM.
2. Roll was called. In attendance were Chair Aaron Shinn, Brandon Sywassink, Curt Gillespie, and Diego Olagaray. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch) Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 1/10/22 were approved (Exhibit A). Olagaray/Gillespie– Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities – Executive Director Spencer updated the committee about ongoing Commission activities including –
  - Aaron Shinn switching to Grower Marketing, and Kendra Altnow switching to Lodi Rules committees
  - Discussion of recent Visit Lodi social media
  - Assessment Collections
  - Winery Business Improvement District
  - Marketing Update including video project, sommelier immersion trip, Randy Caparoso book, and NY media trip
  - Export activities including Korea & Japan tastings, Mexican Chefs & Somms trip, and European trade shows (Copenhagen, Paris, and ProWein)
  - Education activities including recent Cal Poly student tour, media training, and upcoming sales workshop.
  - Staff updates
6. LWC Policies & Procedures – no update
7. Public Comment on items not appearing on the agenda – None.
8. Future Agenda Items – none
9. Next meeting date – May 10, 2022 at Noon
10. The meeting was adjourned at 1:40PM.

Respectfully submitted,  
Stuart Spencer  
On behalf of Curt Gillespie, Secretary



**Executive Committee Meeting Minutes  
January 10, 2022**

The Executive Committee of the Lodi Winegrape Commission met on January 10, 2022.

1. The meeting was called to order by Chair Shinn at 12:20PM.
2. Roll was called. In attendance were Chair Aaron Shinn, Curt Gillespie, and Diego Olagaray. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch) Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 11/15/21 were approved (Exhibit A). Olagaray/Gillespie– Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities – Executive Director Spencer updated the committee about ongoing Commission activities.
6. LWC Policies & Procedures – no update
7. Public Comment on items not appearing on the agenda – None.
8. Future Agenda Items – none
9. Next meeting date – March 14, 2022 at Noon
10. The meeting was adjourned at 1:45PM.

Respectfully submitted,  
Stuart Spencer  
On behalf of Curt Gillespie, Secretary