



**Executive Committee Meeting Minutes
November 15, 2021**

The Executive Committee of the Lodi Winegrape Commission met on November 15, 2021

1. The meeting was called to order by Chair Shinn at 12:07PM.
2. Roll was called. In attendance were Chair Aaron Shinn, Curt Gillespie, Diego Olagaray and Brandon Sywassink. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch) Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 10/14/21 were approved (Exhibit A). Olagaray/Gillespie– Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities – Executive Director Spencer updated the committee about ongoing Commission activities including the 30th anniversary celebration, the winery strategic planning process, and Visitor Center operations. The committee discussed the plans and agenda for the 30th celebration in detail.
6. LWC Policies & Procedures – no update
7. Public Comment on items not appearing on the agenda – None.
8. Future Agenda Items – human resources
9. Next meeting date – January 10, 2022
10. The meeting was adjourned at 1:45PM.

Respectfully submitted,
Stuart Spencer
On behalf of Curt Gillespie, Secretary



Executive Committee Meeting Minutes October 14, 2021

The Executive Committee of the Lodi Winegrape Commission met on October 14, 2021

1. The meeting was called to order by Chair Shinn at 12:13PM.
2. Roll was called. In attendance were Chair Aaron Shinn, Curt Gillespie, Diego Olagaray and Brandon Sywassink. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch) Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 6/17/21 were approved (Exhibit A). Gillespie/Sywassink– Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities – Executive Director Spencer updated the committee about ongoing Commission activities including the 30th anniversary celebration, the recent winery strategic planning process, the Commission audits, Visitor Center operations, and a SJ County tourism grant. The committee also had a lengthy discussion on the plus and minuses of hosting Row X Row/ZinFest in 2022.
6. Chairman’s Report – Chair Shinn update the committee on his activities as Chair. He stepped aside as Lodi Rules Chair and appointed Phil Abba to the position. He also met with outgoing Chair Kendra Altnow to discuss his roles and any ongoing projects that she was working on. They discussed getting outside human resource help for the Commission and establishing metrics to measure the progress of the Visitor Center operation.
7. Public Comment on items not appearing on the agenda – None.
8. Future Agenda Items – human resources, 30th anniversary
9. Next meeting date – November 15, 2021
10. The meeting was adjourned at 1:45PM.

Respectfully submitted,
Stuart Spencer
On behalf of Curt Gillespie, Secretary