



Executive Committee Meeting Minutes October 14, 2021

The Executive Committee of the Lodi Winegrape Commission met on October 14, 2021

1. The meeting was called to order by Chair Shinn at 12:13PM.
2. Roll was called. In attendance were Chair Aaron Shinn, Curt Gillespie, Diego Olagaray and Brandon Sywassink. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch) Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 6/17/21 were approved (Exhibit A). Gillespie/Sywassink– Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities – Executive Director Spencer updated the committee about ongoing Commission activities including the 30th anniversary celebration, the recent winery strategic planning process, the Commission audits, Visitor Center operations, and a SJ County tourism grant. The committee also had a lengthy discussion on the plus and minuses of hosting Row X Row/ZinFest in 2022.
6. Chairman's Report – Chair Shinn update the committee on his activities as Chair. He stepped aside as Lodi Rules Chair and appointed Phil Abba to the position. He also met with outgoing Chair Kendra Altnow to discuss his roles and any ongoing projects that she was working on. They discussed getting outside human resource help for the Commission and establishing metrics to measure the progress of the Visitor Center operation.
7. Public Comment on items not appearing on the agenda – None.
8. Future Agenda Items – human resources, 30th anniversary
9. Next meeting date – November 15, 2021
10. The meeting was adjourned at 1:45PM.

Respectfully submitted,
Stuart Spencer
On behalf of Curt Gillespie, Secretary



Executive Committee Meeting Minutes June 17, 2021

The Executive Committee of the Lodi Winegrape Commission met on June 3, 2021

1. The meeting was called to order by Chair Altnow at 2:37PM.
2. Roll was called. In attendance were Chair Altnow, Curt Gillespie, Aaron Shinn and Brandon Sywassink. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch) Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 6/3/21 were approved (Exhibit A). Gillespie/Sywassink– Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities – No report
6. LWC Policy & Procedures –
 - Board Elections – Ballots have been mailed and must be post marked by June 15.
 - Assessment Collection Policy & Procedures - Spencer shared the draft Assessment Policy & Procedures (Exhibit B). The committee reviewed and discussed. Motion to approve and recommend to the board. Sywassink/Gillespie - Carried
7. The committee wen into closed session regarding the appointment, employment, evaluation of performance, or dismissal of an employee pursuant to California Government Code Section 11126(a).
8. The committee returned from closed session. Chair Altnow noted that in addition to conducting the performance evaluation, the Executive Committee discussed the importance of benchmarking the ED compensation to similar sized trade associations based on budget and number of employees. Altnow explained that the Executive Committee felt this was critical to retaining staff and attracting new talent down the road. A 13% raise was unanimously approved by the Executive Committee.
9. Public Comment on items not appearing on the agenda – None.
10. Future Agenda Items - None

11. Next meeting date – not set

12. The meeting was adjourned at 4:45PM.

Respectfully submitted,

Stuart Spencer
On behalf of Curt Gillespie
Secretary