



**LODI WINE**  
WINEGRAPE  
COMMISSION

**Lodi Winegrape Commission  
Meeting Minutes - Draft  
February 16, 2021**

The Lodi Winegrape Commission met on Tuesday, February 16, 2021 virtually via Zoom.

1. The meeting was called to order by Chairman Kendra Altnow at 2:33PM.
2. Roll was called

<b>Commissioner</b>	<b>Present</b>	<b>Alternate Commissioner</b>	<b>Present</b>
Phil Abba	X	Dirk Heuvel	
Kendra Altnow	X	Mitch Spaletta	
Bruce Fry	X	Joan Kautz	
Curt Gillespie	X	Jacylyn Stokes	X
Matt Lauchland	X	Todd Maley	X
Tom Murphy		Colton Machado	
Diego Olagaray	X	Garret Schaefer	
Aaron Shinn	X	Jason Eells	
Brandon Sywassink	X	Scott Armolea	X

Also, in attendance was Mirek Wilczek (CDFA Marketing Branch). Staff present Stuart Spencer and Jenny Heitman. A quorum was established.

3. On a motion by Sywassink/Shinn the minutes of the January 28, 2021 meeting were approved with spelling corrections (Exhibit A).
4. Public Comment on Items Appearing on the Agenda – None
5. **Chairman’s Report** – presented and discussed the Resolution approving the Lodi Winegrape Commission taking out a PPP loan with F&M bank and authorization of signers on the loan documents. Motion to approve Sywassink/Olagaray – Carried.
6. **Executive Director’s Report** - ED Spencer gave a brief update on some proposed legislation that could affect how Commission’s operate including posting and translation of documents. He will keep aboard updated if anything changes.
7. **Public Comment** – None

8. **Agenda Items for Future Meetings – None**

9. The next meeting was not scheduled.

10. The meeting adjourned at 3:30 PM.

Respectfully submitted,

Stuart Spencer  
On behalf of Curt Gillespie  
Secretary



**LODI WINE**  
WINEGRAPE  
COMMISSION

**Lodi Winegrape Commission  
Meeting Minutes - Final  
January 28, 2021**

The Lodi Winegrape Commission met on Thursday, January 28, 2021 virtually via Zoom.

1. The meeting was called to order by Chairman Kendra Altnow at 2:33PM.
2. Roll was called

<b>Commissioner</b>	<b>Present</b>	<b>Alternate Commissioner</b>	<b>Present</b>
Phil Abba		Dirk Heuvel	X
Kendra Altnow		Mitch Spaletta	
Bruce Fry	X	Joan Kautz	X
Curt Gillespie	X	Jacylyn Stokes	X
Matt Lauchland		Todd Maley	X
Tom Murphy	X	Colton Machado	X
Diego Olagaray	X	Garret Schaefer	X
Aaron Shinn	X	Jason Eells	X
Brandon Sywassink	X	Scott Armolea	X

Also, in attendance was Larry Whitted, Amy Blagg and Mirek Wilczek (CDFA Marketing Branch). Staff present Stuart Spencer and Jenny Heitman. A quorum was established.

3. On a motion by Sywassink/Olagaray the minutes of the December 10, 2020 meeting were approved with spelling corrections (Exhibit A).
4. Public Comment on Items Appearing on the Agenda – None
5. **Financial Report** – Brandon Sywassink reported that the Finance Committee met on January 12, 2021 and reviewed the October and November financial statements, and budget through November 2021. As a reminder all board members are sent copies of the financial statements when the Finance Committee receives them. Sywassink reported that the Finance Committee had no concerns, and everything is on track.
6. **Chaiman’s Report** – no report
7. **Executive Director’s Report** - ED Spencer presented and discussed his Executive Director Report (Exhibit B). He noted that Jeremy Bowe, our Visitor Center manager, had resigned. His last day will be February 1, 2021. Jeremy and his family are moving to Florida to pursue

new opportunities. Spencer also reported that he was in discussion with F&M Bank about submitting for a PPP loan on behalf of the Commission. The bank believed the Commission would qualify. Spencer had previously discussed with the Executive Committee and the board was supportive of moving forward.

## 8. **Committee Reports:**

Executive Committee – The committee met on Monday, January 25, 2021. Nothing more to report.

Grower Marketing Committee – Committee Chair Joan Kautz updated the board on the Grower Marketing committee activities including the fall “Save the Old” promotional campaign, and the holiday gift send to leading grape buyers. The export group also just hosted a virtual old vine Zinfandel tasting with Northern European media and trade. Attendees were sent samples of 6 wines and joined the virtual tasting at 7am featuring vintners and moderated by Stuart. A similar event is being planned for the Asian markets. Events are being done with assistance of the California Wine Export program.

Lodi Rules – Shinn updated the board on the recent Lodi Rules committee activities. Acreage increased to 55,380 acres across 15 California crush districts, Washington state, and Israel. The 2021 application is open and due by February 15. Several new communication pieces are in the works for release later this year.

Research, Education, Communication – Committee Chair Larry Whitted reported that the committee met on January 12. Whitted noted that they hosted a virtual IPM Network meeting on January 5<sup>th</sup> with Dr. Akif Eskalen attended by 40 people. They would skip February since Lodi Grape Day is scheduled for February 2. They have two storytelling workshops scheduled for February, and an upcoming pruning field day with Joe Valente and Amy Blagg.

Winery Marketing Committee – The committee met on January 11 to discuss options for Lodi Wine & Chocolate. The committee decided to move the event to May. Most likely the weekend of Lodi Row X Row/ZinFest. The committee felt they needed to get further away from the current shut down in order to host the event in a responsible way.

## 9. **Other Organization Reports:**

CWEF – No report

SJCFB – no report

LDGGA – Amy Blagg updated the board on LDGGA activities. They will hold their annual meeting virtually on February 18 and Jeff Bitter from Allied Grape Growers will be the speaker. There will be a drive thru dinner that evening. She also noted that CAWG and several other ag groups filed suit on the new emergency OSHA COVID standards.

Lodi Grape Festival – no report

CAWG – no report

10. **Public Comment** – None

11. **Agenda Items for Future Meetings** – None

12. The next meeting was not scheduled.

13. The meeting adjourned at 3:50 PM.

Respectfully submitted,

Stuart Spencer  
On behalf of Curt Gillespie  
Secretary