



Executive Committee Meeting Minutes April 6, 2021

The Executive Committee of the Lodi Winegrape Commission met on April 6, 2021

1. The meeting was called to order by Chair Altnow at 2:33PM.
2. Roll was called. In attendance were Chair Altnow, Aaron Shinn and Brandon Sywassink. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch). Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 2/25/21 were approved (Exhibit A). Sywassink/Shinn – Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities Update – ED Spencer updated the committee on current Commission marketing, research, and education activities. 20 wineries are participating in the upcoming Lodi Wine & Chocolate weekend scheduled for May 15-16. Participation and engagement from the winery community has been lackluster during COVID. The committee discussed ways to reengage the vintners. Spencer also noted that the lease with Wine & Roses is up this year, and he had started discussion with Russ Munson. In addition, the committee discussed the ongoing LWC Referendum vote (final votes are due by April 22) and the upcoming board elections.
6. LWC Assessment Policy & Procedures – Spencer is still working with Commission legal counsel Jill England on developing an Assessment Policy and Procedures. The goal is to have an updated policy and procedures in place by the coming growing season.
7. Public Comment on items not appearing on the agenda – A few items were brought up. Wilczek noted that the CDFAs Marketing Branch would be moving to the Sacramento downtown offices, and that some of the employees would continue working from home moving forward. Altnow noted that it was time to conduct the Executive Director annual review. It was also noted that CDFAs would count board election ballots moving forward.
8. Future Agenda Items –
 - Executive Director Review
 - Assessment Policy & Procedures
 - Board Elections

9. Next meeting date – the Executive Committee set the date for the next Executive Committee meeting for May 5, 2021 at 2:30PM. They also set the date for the next LWC Board meeting for May 12, 2021 at 2:30PM.

10. The meeting was adjourned at 4:02PM.

Respectfully submitted,

Stuart Spencer
On behalf of Curt Gillespie
Secretary



**Executive Committee Meeting Minutes
February 25, 2021**

The Executive Committee of the Lodi Winegrape Commission met virtually via Zoom.

1. The meeting was called to order by Chair Altnow at 2:34PM.
2. Roll was called. In attendance were Chair Altnow, Aaron Shinn, Curt Gillespie and Brandon Sywassink. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch). Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 1/25/21 were approved (Exhibit A). Shinn/Gillespie – Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities Update – ED Spencer gave a brief update on current Commission marketing, research, and education activities. Of particular note was that Paul Marsh had been hired as the new Lodi Wine Visitor Center Manager. Paul has an extensive background in the wine business and appears quite capable of moving the Visitor Center forward. Also, the Commission had received the PPP funding from F&M bank.
6. LWC Referendum – the committee discussed the upcoming Commission referendum vote. Motion to move forward with the continuation referendum with CDFa. Shinn/Sywassink – Carried.
7. Public Comment on items not appearing on the agenda – None
8. Future Agenda Items - None
9. Next meeting date – the Executive Committee set the date for the next LWC Board meeting for April 6, 2021 at 2:30PM.
10. The meeting was adjourned at 3:26PM.

Respectfully submitted,

Stuart Spencer
On behalf of Curt Gillespie
Secretary