



**Executive Committee Meeting Minutes
February 25, 2021**

The Executive Committee of the Lodi Winegrape Commission met virtually via Zoom.

1. The meeting was called to order by Chair Altnow at 2:34PM.
2. Roll was called. In attendance were Chair Altnow, Aaron Shinn, Curt Gillespie and Brandon Sywassink. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch). Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 1/25/21 were approved (Exhibit A). Shinn/Gillespie – Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities Update – ED Spencer gave a brief update on current Commission marketing, research, and education activities. Of particular note was that Paul Marsh had been hired as the new Lodi Wine Visitor Center Manager. Paul has an extensive background in the wine business and appears quite capable of moving the Visitor Center forward. Also, the Commission had received the PPP funding from F&M bank.
6. LWC Referendum – the committee discussed the upcoming Commission referendum vote. Motion to move forward with the continuation referendum with CDFA. Shinn/Sywassink – Carried.
7. Public Comment on items not appearing on the agenda – None
8. Future Agenda Items - None
9. Next meeting date – the Executive Committee set the date for the next LWC Board meeting for April 6, 2021 at 2:30PM.
10. The meeting was adjourned at 3:26PM.

Respectfully submitted,

Stuart Spencer
On behalf of Curt Gillespie
Secretary



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1. The meeting was called to order by Chair Altnow at 2:34PM.
2. Roll was called. In attendance were Chair Altnow, Aaron Shinn, Curt Gillespie and Brandon Sywassink. Also, in attendance was Mirek Wilczek (CDFA Marketing Branch). Staff present was Stuart Spencer. A quorum was established.
3. Minutes of 12/8/20 were approved (Exhibit A). Shinn/Gillespie – Carried
4. Public Comments on Items Appearing on the Agenda – None
5. LWC Activities Update – ED Spencer gave a brief update on current Commission marketing, research, and education activities.
6. LWC Referendum – staff is sending out a mailer requesting any updates to the grower list. Once completed, the list will be sent to CDFA at the end of February. CDFA will conduct the election over the next two months.
7. Annual Report/LWC 30th Anniversary – Staff is working on the annual report and plans to mail in February. The 30th anniversary celebration has been postponed until the fall.
8. Public Comment on items not appearing on the agenda – None
9. Future Agenda Items - None
10. Next meeting date – the Executive Committee set the date for the next LWC Board meeting for February 25, 2021 at 2:30PM.
11. The meeting was adjourned at 3:45PM.

Respectfully submitted,

Stuart Spencer
On behalf of Curt Gillespie
Secretary