



To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

WINERY MARKETING COMMITTEE  
MEETING NOTICE & AGENDA  
Sent and posted January 28, 2021

The Lodi Winegrape Commission will hold a public meeting as follows:

**Date:** Tuesday, February 9, 2021

**Time:** 2:30PM

**Place:** Virtually, GoTo Meeting

**Join GoToMeeting:** <https://global.gotomeeting.com/join/656418821>

**Dial In:** [+1 \(646\) 749-3112](tel:+16467493112)

**Access Code:** 656-418-821

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and approval of January 11, 2021 minutes
  - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. COVID-19 Winery Operations Updates
6. Winery Marketing Committee Strategy & Ideas
  - Community Benchmark
7. 2021 Lodi Wine & Chocolate (May 2021)
8. FY 2020-21
9. Reports of Committees
10. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)

11. Agenda Items for Future Meetings
12. Set Next Meeting Date
13. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to Chairman Steve Felten (209-810-5258) or Stuart Spencer (209-367-4727). Persons with disabilities needing special accommodation should contact Stuart Spencer, Executive Director at 209-367-4727 or [stuart@lodiwine.com](mailto:stuart@lodiwine.com) at least five days prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on [www.lodigrowers.com](http://www.lodigrowers.com).