



To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

WINERY MARKETING COMMITTEE  
MEETING NOTICE & AGENDA  
Sent and posted December 31, 2020

**Date:** Monday, January 11, 2021  
**Time:** 2:30pm PST  
**Place:** Online

**Please join my meeting from your computer, tablet or smartphone.**

<https://global.gotomeeting.com/join/370729541>

**You can also dial in using your phone.**

**United States: [+1 \(408\) 650-3123](tel:+14086503123)**

**Access Code: 370-729-541**

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Consideration of December 15, 2020 meeting minute
4. Public comment on items appearing on the agenda (2 min limit per person)
5. COVID-19 & Winery Operations Updates
6. Winery Marketing Committee Strategy & Ideas
7. 2021 Lodi Wine & Chocolate – Options & Alternatives
8. FY 2020-21 Budget review to date
9. Report from other LWC Committees
10. Public comment on items not appearing on the agenda (2 min limit per person)
11. Items for future agendas
12. Confirm next meeting date
13. Adjourn

Action may be taken on any of the items listed above. Questions regarding the meeting should be directed to Lodi Wine Country Committee Chairman, Steve Felten (209.810.5258) or Executive Director Stuart Spencer (209.367.4727). *Persons with disabilities needing special accommodation should contact the Lodi Winegrape Commission (209.367.4727) at least five days prior to the meeting.* Notices and agendas for upcoming Commission meetings are available on the internet at [lodigrowers.com](http://lodigrowers.com) in the Calendar.