



To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

LODI WINEGRAPE COMMISSION
MEETING NOTICE & AGENDA
Sent and posted January 8, 2021

The Lodi Winegrape Commission will hold a public meeting as follows:

Date: Tuesday, January 19, 2021

Time: 2:30pm

Place: Virtually, GoTo Meeting

Join GoTo Meeting: <https://global.gotomeeting.com/join/448576861>

Dial In: +1 (571) 317-3122

Access Code: 448-576-861

Get the App: <https://global.gotomeeting.com/install/448576861>

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and approval of November 30, 2020 minutes
 - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. Marketing & Advertising
 - Save the Old Vines Fall Campaign Post Report (Oct.-Nov. 2020)
 - Spring Storytelling Campaign Updates (March-May 2021)
6. Public Relations
 - Grower/Buyer Mailing Updates (Dec. 2020)
7. FY 2020-21 Budget
8. Report from other committees
9. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)
10. Agenda Items for Future Meetings

11. Set Next Meeting Date

12. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to committee chair Joan Kautz (209-712-3300) or Stuart Spencer (209-367-4727). Persons with disabilities needing special accommodation should contact Stuart Spencer, Executive Director at 209-367-4727 or stuart@lodiwine.com at least five days prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on www.lodigrowers.com.