



LODI WINE

WINEGRAPE
COMMISSION

To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

WINERY MARKETING COMMITTEE MEETING NOTICE & AGENDA

Sent and posted October 2, 2020

Date: Tuesday, October 13, 2020

Time: 9:00am PDT

Place: Online

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/861232037>

You can also dial in using your phone.

United States: [+1 \(646\) 749-3122](tel:+16467493122)

Access Code: 861-232-037

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Consideration of June 1, 2020 and July 6, 2020 meeting minutes
4. Public comment on items appearing on the agenda (2 min limit per person)
5. COVID-19 & Winery Operations Updates
6. Winery Marketing Committee Strategy & Ideas
7. 2020/2021 Scheduled Winery Road Shows
 - San Diego Bay Food & Wine Festival (November 13 & 14, 2020) – Cancelled
8. 2021 Lodi Wine & Chocolate – Options & Alternatives
9. FY 2020-21 Budget review to date
10. Report from other LWC Committees
11. Public comment on items not appearing on the agenda (2 min limit per person)
12. Items for future agendas
13. Confirm next meeting date
14. Adjourn

Action may be taken on any of the items listed above. Questions regarding the meeting should be directed to Lodi Wine Country Committee Chairman, Steve Felten (209.810.5258) or Executive Director Stuart Spencer (209.367.4727). *Persons with disabilities needing special accommodation should contact the Lodi Winegrape Commission (209.367.4727) at least five days prior to the meeting.* Notices and agendas for upcoming Commission meetings are available on the internet at lodigrowers.com in the Calendar.