



RESEARCH, EDUCATION, & COMMUNICATION COMMITTEE
MEETING MINUTES
June 23, 2020

Date: Tuesday, June 23, 2020
Time: 1pm
Location: Online

1. The **meeting was called to order** at 1:05pm by Committee Chairman Larry Whitted. The Commission’s mission statement was shared.

2. Those in **attendance** are indicated below. A **quorum** was established.

First Name	Last Name	Attended
Scott	Armolea	x
Amy	Blagg	x
Kyle	Brown	
Ben	Duesterhaus	
Brad	Goehring	
Keith	Striegler	x
Mike	Kluda	
Joe	Valente	x
Ed	Van Diemen	
Larry	Whitted	x
Pieter	den Hartog	x
Chris	Storm	x

Staff present: Dr. Stephanie Bolton and Stuart Spencer.

Guests present: Dr. Karen Block (UC Davis V&E) and Stanton Lange (Grower and Demo Vineyard Manager).

3. **Consideration of Previous Minutes.** den Hartog/Valente made a motion to approve the May 19, 2020 meeting minutes. The motion was carried on a vote of Committee members present. No “no” votes. No abstentions.

4. No **public comment**.

5. **Grower education programs:**

- **Review of recent events**

The grower virus book launch is going well, with hundreds of books getting distributed across Lodi and beyond, and lots of positive feedback.

- **Ideas for future events**

The Modern Farmer Series will launch with a Vineyard Tech Sheet project, which instead of being explained via an in-person meeting will be communicated via a print article.

LDGGA will be hosting a Night Safety webinar on June 24 and will work to move our annual joint Harvest Safety Day from an in-person event to a webinar.

Stephanie Bolton will be a guest speaker for the Western IPM Hour webinar series on July 9, to talk about the Commission’s work with to engage the next generation through biocontrol.

UC Davis Viticulture & Enology On the Road in San Joaquin Co. will be hosted online on July 13.

6. **Grower communications:**

- As print materials become more important, we've been working with a design team to create new newsletter templates using the LODI WINE branding. Instead of a longer traditional newsletter, we will release more specific content in the areas of: The Modern Farmer Series, Lodi Winegrape Commission Updates, Viticulture Research, etc.

7. Winegrape research in Crush District 11:

- **Research projects and focus group updates**
Ant bait trials with Dr. Kris Tollerup (and Mark Shimozaki) continue this season, as will virus testing for the sudden vine collapse.
Dr. Kent Daane and collaborators are making progress on the BIFS grant with vine mealybug pheromone mating disruption application.
- **Potential district-wide projects:**
Rootstock research with replicated trials across our district.
A new opportunity to support beneficial insect/monarch habitat grant work by our frequent collaborator, The Xerces Society, has come up and there will be more details to follow.

8. Weather Network services. No updates.

9. Demo Vineyard. No updates – we are grateful that Stanton Lange continues to manage the vineyard organically and make improvements.

10. Viticulture Research Specialist position.

- The Executive Committee and the Board are in support of a new Viticulture Research Specialist position.

11. Farm Advisor position. No updates.

12. The **FY2019-2020** and approved **FY2020-2021 Budgets** were reviewed.

13. Reports from other Committees:

- Stuart Spencer updated the Committee on the Lodi Winegrape Commission's marketing efforts.

14. Public comment on items not appearing on the Agenda (2 min limit): none.

15. Items for future Agendas: none.

16. The **next meeting is scheduled for August 18.**

17. Storm/den Hartog made a motion to adjourn. The **meeting was adjourned** at 1:55pm.

Respectfully submitted,



Stephanie L. Bolton, PhD
Research, Education, & Communications Director
Lodi Winegrape Commission