



## LODI RULES COMMITTEE MEETING MINUTES

**Date:** Monday, August 10, 2020  
**Time:** 2pm  
**Location:** Online

1. The meeting was **called to order** at 2:05pm by Committee Chairman Aaron Shinn.
2. **Roll Call:**

Attended	First Name	Last Name
x	Phil	Abba
	Warren	Bogle
	Bruce	Fry
x	Charlie	Hamilton
x	Madelyn	Kolber
x	Stanton	Lange
	Kevin	Phillips
x	Steve	Quashnick
x	Chris	Storm
x	Aaron	Shinn

**A quorum was established.** Others present – Dr. Stephanie Bolton (LWC staff), Stuart Spencer (LWC staff), Gabriella Goode (LWC staff), and Garret Schaefer (LWC Board).

3. Motion to **approve** June 15, 2020 meeting **minutes**. Quashnick/Hamilton – Motion carried. No “NO” votes and no abstentions.
4. **Public comment** on items appearing on the agenda: the Committee was introduced to Gabriella Goode, the Lodi Winegrape Commission’s new Administrative Assistant.
5. **Program updates:**
  - **Marketing & promotions**
    - Program interest continues to grow from growers, wineries, consumers, media, and trade.
    - Dr. Stephanie Bolton talked about the LODI RULES program with participating grower/vintner Alice Sutro on Alice’s Instagram live event.
  - **Program improvements**
    - The Committee reviewed revisions to the LODI RULES standard farming practices, which were finalized for submission to Protected Harvest after years of careful consideration. These revisions will be set in place along with the next generation of PEAS, which may happen in 2021 or 2022.
  - **Pesticide Risk Model for 2021 certification year & beyond**
    - The members and growers who volunteered to pilot the new pesticide risk tool have been in close communication with Ariel Larson at IPMI. Ms. Larson is responsive to input and they are working to make the reporting system for PRT more user-friendly.
6. **Proposed Protected Harvest fee increases:** Stuart Spencer shared the latest communications with Protected Harvest about changes to grower fees and per acre withholdings.

7. The **FY2020-2021 Budget** was not reviewed since it just began, but it was announced that the Lodi Winegrape Commission Board approved the Committee's budget request.
8. **Brief reports from other Lodi Winegrape Commission Committees, focusing on LODI RULES connections:**
  - Stuart Spencer updated everyone on the Commission's marketing activities.
  - The Commission launched the Modern Farmer Series to provide outreach on profitability, which includes a virtual Storytelling workshop customized to Lodi growers on August 20.
9. **Public comment** on items not appearing on the agenda: none.
10. **Future agenda items:** none.
11. **Next meeting** is on October 19, 2020, at 2pm.
12. **Meeting adjourned** at 4pm.

Respectfully submitted,



Stephanie Bolton, PhD  
LODI RULES Sustainable Winegrowing Director