



LODI RULES COMMITTEE MEETING MINUTES

Date: Monday, April 13, 2020
 Time: 12pm
 Location: Lodi Winegrape Commission, 2545 West Turner Road, Lodi CA 95242

1. The meeting was called to order at 12:10pm by Committee Chairman Aaron Shinn.
2. Roll Call:

Attended	First Name	Last Name
x	Phil	Abba
	Warren	Bogle
	Lee	Caton
	Bruce	Fry
x	Charlie	Hamilton
x	Madelyn	Kolber
x	Stanton	Lange
	Kevin	Phillips
	Steve	Quashnick
x	Chris	Storm
x	Aaron	Shinn

A quorum was established. Others present – Dr. Stephanie Bolton (LWC staff) and Stuart Spencer (LWC staff).

3. Motion to approve February 24, 2020 meeting minutes. Kolber/Lange – Motion carried. No “NO” votes and no abstentions.
4. Public comment on items appearing on the agenda: none.
5. Program updates:
 - Marketing & Promotions
 - Dr. Bolton is working with a marketing and communications company called Reingold to produce three communications kits (based on level of sustainability knowledge) pro bono. These are in the final phase of approval.
 - Building on the beneficial insect outreach and Xerces Society partnership, the Commission hosted a successful Hedgerow Workshop with Jessa Kay Cruz and LangeTwins on March 10, 2020.
 - The Sustainable Winegrowing Summit East, supposed to be held in May, has been postponed.

- The International Cool Climate Symposium, held at Brock University and scheduled for Summer 2020 has been postponed until 2021. We are still planning on hosting a LODI RULES master class when it occurs, which is an add-on since Dr. Bolton is a scheduled speaker.
- More educational outreach outside of Lodi can always be done. Targeting health-conscious regions in California would be smart for when we begin marketing the program to wine retailers.
- We continue to see various wine writers talking about LODI RULES as a sustainability leader, even if sometimes they need to be corrected a bit.
- The Commission put a call out to wine media for a LODI RULES package focused around beneficial insects, with about 20-30 packages expected to be delivered around Earth Day.
- Glyphosate inquiries, which were frequent, have halted during the coronavirus pandemic.
- Program Improvements
 - Since we will have a new pesticide risk model in 2021, this is a good time to unveil any new standards we wish to add to improve our program. New standard topics brainstormed today include: vine mealybugs/viruses, soil, beneficial insects (releases), adjusting applications around grape bloom for bees, pesticide mitigation strategies, social and human rights, contingency plans for emergencies, automation efficiencies (tractors, irrigation), and greenhouse gases. Any new standards or standard revisions will need to be submitted to Protected Harvest by August 2020 for inclusion in the 2021 certification year.
 - 2020 Spring Social will be postponed.
 - The first draft of the Spanish translation of the LODI RULES intro, Standards, and certification manual is complete and under technical review. Andres Valero has been very easy to work with and professional.
 - New Standard brainstorming is underway, with the draft Standards needing to be delivered to Protected Harvest by August 2020 for inclusion in the 2021 certification year.
 - Over 56,500 acres are enrolled for 2020 certification, which is about a 10% increase from 2020. This includes two new growers from Washington State.
- Winery Communications
 - New wineries continue to express interest in and sign up to use a LODI RULES seal on their labels.
- Protected Harvest and SureHarvest News
 - Protected Harvest's new online application is live and growers are providing feedback.
 - Dr. Bolton and Mr. Spencer are meeting with Protected Harvest and SureHarvest tomorrow afternoon to talk about how to handle the pandemic with LODI RULES, especially on-farm audits. The Committee brainstormed some great ideas to maximize safety and minimize interaction, which will be passed along at the meeting.
- Pesticide Risk Model for 2020 certification year & beyond

- The members who volunteered to pilot the new pesticide risk tool can expect an email and a webinar in May or June. They are encouraged to take good notes throughout the process.
6. The FY2019-2020 Budget through February 2020 was reviewed.
 7. Brief reports from other Lodi Winegrape Commission Committees, focusing on LODI RULES connections:
 - Stuart Spencer updated everyone on the Commission's marketing activities.
 8. Public comment on items not appearing on the agenda: none.
 9. Future agenda items: FY2020-21 Draft Budget review.
 10. Next meeting is on May 11, 2020, at 2pm online.
 11. Meeting adjourned at 1:24pm.

Respectfully submitted,



Stephanie Bolton, PhD

LODI RULES Sustainable Winegrowing Director