



To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

WINERY MARKETING COMMITTEE MEETING NOTICE & AGENDA

Sent and posted May 21, 2020

Date: Monday, June 1, 2020
Time: 9:00 – 10:30am (PDT)
Place: Online

Please join my meeting from your computer, tablet or smartphone.

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The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Consideration of May 11, 2020 meeting minutes
4. Public comment on items appearing on the agenda (2 min limit per person)
5. COVID-19 & Winery Operations Updates
6. 2019/2020 scheduled Winery Road Shows
 - CA Wine Festival Santa Barbara (September 11 & 12, 2020)
 - Breckenridge Wine Classic (September 18 & 19, 2020)
 - Las Vegas Food & Wine Festival (October 2 & 3, 2020)
 - Northwest Food & Wine Festival (November 14, 2020)
 - San Diego Bay Food & Wine Festival (November 13 & 14, 2020)
7. FY 2019-20 Budget review to date
8. Winery Contribution – Alternative Revenue
9. FY 2020-21 Budget Request
10. Report from other LWC Committees
11. Public comment on items not appearing on the agenda (2 min limit per person)
12. Items for future agendas
13. Confirm next meeting date
14. Adjourn

Action may be taken on any of the items listed above. Questions regarding the meeting should be directed to Lodi Wine Country Committee Chairman, Steve Felten (209.810.5258) or Executive Director Stuart Spencer (209.367.4727). *Persons with disabilities needing special accommodation should contact the Lodi Winegrape Commission (209.367.4727) at least five days prior to the meeting.* Notices and agendas for upcoming Commission meetings are available on the internet at lodigrowers.com in the Calendar.