



To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

## WINERY MARKETING COMMITTEE MEETING NOTICE & AGENDA

Sent and posted April 2, 2020

Date: Monday, April 13, 2020  
Time: 9am  
Place: Online

Please join my meeting from your computer, tablet or smartphone.

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The agenda for the meeting is as follows:

- 1) Call to order
- 2) Roll call and establishment of quorum
- 3) Consideration of March 2, 2020 meeting minutes
- 4) Public comment on items appearing on the agenda (2 min limit per person)
- 5) COVID-19 & Winery Operations Updates
- 6) 2019/2020 scheduled Winery Road Shows
  - Minnesota Food & Wine Experience (March 7 & 8, 2020)
  - CA Wine Festival Santa Barbara (July 17 & 18, 2020)
  - Breckenridge Wine Classic (September 18 & 19, 2020)
  - Las Vegas Food & Wine Festival (October 2 & 3, 2020)
  - Northwest Food & Wine Festival (November 14, 2020)
  - San Diego Bay Food & Wine Festival (November 13 & 14, 2020)
- 7) Lodi Row x Row 2020
- 8) Winery contributions 2020-21
  - Dues structure
  - Opt-out fees for Lodi Wine & Chocolate
- 9) FY 2019-20 Budget review to date
- 10) Report from other LWC Committees
- 11) Public comment on items not appearing on the agenda (2 min limit per person)
- 12) Items for future agendas
- 13) Confirm next meeting date
- 14) Adjourn

Action may be taken on any of the items listed above. Questions regarding the meeting should be directed to Lodi Wine Country Committee Chairman, Steve Felten (209.810.5258) or Executive Director Stuart Spencer (209.367.4727). *Persons with disabilities needing special accommodation should contact the Lodi Winegrape Commission (209.367.4727) at least five days prior to the meeting.* Notices and agendas for upcoming Commission meetings are available on the internet at [www.lodigrowers.com](http://www.lodigrowers.com) in the Calendar.