



To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

WINERY MARKETING COMMITTEE  
MEETING NOTICE & AGENDA  
Sent and posted February 21, 2019

Date: Monday, March 2, 2020  
Time: 9:00am  
Place: LWC Conference Room, 2545 West Turner Road, Lodi, CA 95242

The agenda for the meeting is as follows:

- 1) Call to order
- 2) Roll call and establishment of quorum
- 3) Consideration of January 6, 2020 minutes
- 4) Public Comment on Items Appearing on the Agenda (2 min limit per person)
- 5) ZinFest 2020
- 6) 2019/2020 Scheduled Winery Road Shows
  - Rancho Mirage (February 28 & 29, 2020)
  - Minnesota Food & Wine Experience (March 7 & 8, 2020)
  - CA Wine Festival Santa Barbara (July 17 & 18, 2020) – Possible Inclusion
  - Breckenridge Wine Classic (September 17-19, 2020)
  - Las Vegas Food & Wine Festival (October 2 & 3, 2020)
  - Northwest Food & Wine Festival (November 2020)
  - San Diego Bay Food & Wine Festival (November 13 & 14, 2020)
- 7) Lodi Wine & Chocolate 2020 Review
- 8) FY 2019-20 Budget Review to Date
- 9) Report from other LWC Committees
- 10) Public Comment on Items Not Appearing on the Agenda (2 min limit per person)
- 11) Agenda Items for Future Meetings
- 12) Set Next Meeting Date
- 13) Adjourn

Action may be taken on any of the items listed above. Questions regarding the meeting should be directed to Lodi Wine Country Committee Chairman, Steve Felton (209.810.5258) or Executive Director Stuart Spencer (209.367.4727). *Persons with disabilities needing special accommodation should contact the Lodi Winegrape Commission (209.367.4727) at least five days prior to the meeting.* Notices and agendas for upcoming Commission meetings are available on the internet at [www.lodigrowers.com](http://www.lodigrowers.com) in the Calendar.