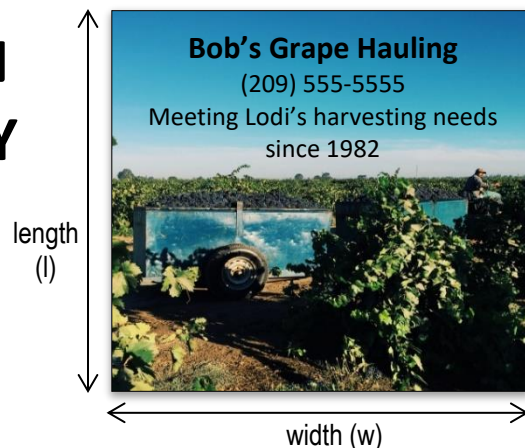


# LODI WINEGRAPE COMMISSION VINEYARD SUPPLIER DIRECTORY

2019 Edition

## - AD SPACE SPECS -

All businesses purchasing ad space will also appear in **BOLD** font in the directory.



Ad Size	Cost	Artwork Size
1/8 page (business card)	\$175	3.625"(w) x 2.375"(l)
1/4 page	\$325	3.625"(w) x 4.875"(l)
half page	\$500	horizontal: 7.5"(w) x 4.875"(l) vertical: 3.625"(w) x 10"(l)
full page	\$800	7.5"(w) x 10"(l) (vertically oriented)
inside back cover – full page	\$900	
inside front cover – full page	\$1000	
back cover – full page	\$1500	

Acceptable **HIGH-RESOLUTION** artwork files (**all ads will be in COLOR**):

- PDF
- AI (Adobe Illustrator, CS6 or lower, fonts must be outlined)
- JPEG file (300 dpi or higher)

\*No web graphics or .doc/.docx/word processing files. If your ad was in the 2017 Vineyard Supplier Directory and you'd like to use it as-is, we have the file – let us know!

**DISTRIBUTION: 1500 hard copies in print for two years, also online**

**DEADLINE for submitting ad art & payment: February 15<sup>th</sup>, 2019**

**Projected PUBLICATION DATE: Spring 2019**

### AD SUBMISSION INSTRUCTIONS:



Email artwork file (see above) to [directory@lodiwine.com](mailto:directory@lodiwine.com) with "VSD 2019 ad" in the subject line. Include your name, your company's name as it will appear in the VSD, a phone number, and the ad size in the email submission. **Mail payment by check** (payable to Lodi Winegrape Commission; "VSD ad" in notes section) to: Lodi Winegrape Commission c/o Julie Sasak, 2545 W Turner Rd, Lodi, CA 95242. No credit cards accepted. Invoices available upon request. You will receive email receipt confirmations for artwork and payment.