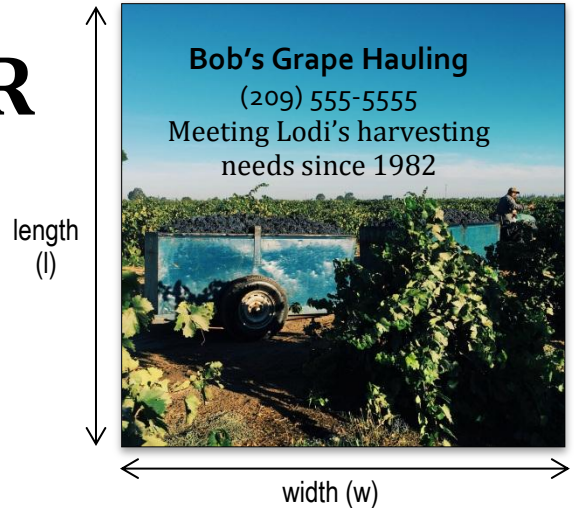


VINEYARD SUPPLIER DIRECTORY 2017 Edition

- AD SPACE SPECS -

All businesses purchasing ad space will also appear in **BOLD** font in the directory.



Ad Size	Cost	Artwork Size
1/8 page (business card)	\$175	2.375"(l) x 3.625"(w)
1/4 page	\$325	3.625"(l) x 4.875"(w)
half page	\$500	horizontal: 7.5"(l) x 4.875"(w) vertical: 3.625"(l) x 9.875"(w)
full page	\$800	7.5"(l) x 10"(w)
inside back cover	\$900	
inside front cover	\$1000	
back cover	\$1500	

Acceptable HIGH-resolution artwork files (all ads will be in COLOR):

- PDF
- JPEG file (300 dpi or higher)
- AI (Adobe Illustrator, CS6 or lower, fonts must be outlined)

No web graphics or .doc/.docx/word processing files. If your ad was in the 2016 Annual Grape Day Program and you'd like to use it as-is, we have the file – just let us know!

DEADLINE for submitting ad art & payment: 1.15.2017

Projected PUBLICATION DATE: March 2017



SUBMISSION INSTRUCTIONS: Email artwork file (see above) to stephanie@lodiwine.com with "VSD 2017 ad" in the subject line. Include your name, your company's name as it will appear in the VSD, a telephone number, and the ad size in the email submission. **Mail payment by check to:** Lodi Winegrape Commission, c/o Dr. Bolton, 2545 W. Turner Rd., Lodi, CA 95242. **Make check payable to "Lodi Winegrape Commission" and include "VSD ad" in the notes section.** You will receive receipt confirmations for artwork and payment.

Dr. Stephanie Bolton · Lodi Winegrape Commission · 209.367.4727