Research, Education, and Communication Committee Meeting Minutes

July 29, 2015

1. The Research, Education, and Communication Committee of the Lodi Winegrape Commission met June 4, 2015 at the LWC offices, 2545 W. Turner Road, Lodi, CA 95242.
2. The meeting was called to order by Chairman Charlie Starr at 12:03 PM. Those in attendance are indicated below.

|  |  |  |
| --- | --- | --- |
| **Attended** | **First** | **Last** |
| x | Amy | Blagg |
|  | Lee | Caton |
|  | Devin | Clarke |
| x | Brad | Goehring |
| x | Galen | Schmiedt |
| x | Keith | Striegler |
| x | Charlie | Starr, Jr. |
|  | Chris | Storm |
| x | Stan | Grant |
| x | Joe | Valente |
| x | Paul | Verdegaal |
| x | Larry | Whitted |
|  |  |  |

Others present were Karen Block, Matt Casis, Pieter den Hartog, Michael Klouda. Quorum was established.

1. Motion to approve minutes from the June 4 meeting: Stan Grant, carried.
2. *Soils book*: Matthew updated the committee on progress with the Soils book. Tom Ulrich is visiting Lodi from July 29-31 to interview growers.
3. *Grower education*: Matthew updated the committee on the Coffee Shop articles, the upcoming August 6th tax credit meeting, the Aug 27 GPM meeting, and the potential CDFA nursery certification meeting in November.
4. *Demo vineyard*: Meetings with contractors have been scheduled and bids for demo vineyard remodel are being collected.
5. The next meeting was scheduled for October 21, 2015.

Respectfully submitted,

Charlie Starr

Chairman