Lodi Rules Committee

July 13, 2015

Lodi Winegrape Commission, 2545 West Turner Rd., Lodi, CA 95242

1. Chairman Chris Storm called the meeting to order at 12:17 PM.
2. Roll Call :

|  |  |  |
| --- | --- | --- |
| **Attended** | **First** | **Last** |
| x | Warren | Bogle |
| x | Lee | Caton |
| x | Bruce | Fry |
| x | Stan | Grant |
| x | Stanton | Lange |
|  | Kevin | Phillips |
| x | Steve | Quashnick |
| x | Chris | Storm |
| x | Aaron | Shinn |
| x | Madelyn | Kolber |

Others present – Matthew Hoffman, Camron King, Stuart Spencer

1. Minutes of the May 18, 2015 meeting were approved: Steve Quashnick, Stan Grant– Carried.
2. Sustainability Report: Matthew presented the *Lodi Rules for Sustainable Winegrowing Certification – 2015 Report* to the committee. A press release is in the works.
3. Second Lodi Rules seal: Matthew reported to the committee that on June 18th the LWC board approved development of a secondary non-regional seal for the Lodi Rules program. The committee asked LWC staff to move forward with seal design.
4. Edits to standards: Matthew Hoffman will work with Bruce Fry and Stan Grant to integrate edits to the standards. Staff will ask Protected Harvest about timeline for a second round of edits to the standards.
5. Program outlook: Committee members agreed that program would benefit from articulating some short and long-term goals for the program and plotting a course for future growth. LWC staff will sketch a 5-year plan for the program, which the committee will provide feedback on at the next meeting.
6. Out-of-district fees: Steve Quashnick motioned to maintain the $3/acre fee for Lodi Rules vineyards outside of CD11. Seconded by Stanton Lange. Carried. Warren Boggle abstained.
7. Next meeting set for August 17, 2015, 12:00 PM at the Lodi Winegrape Commission office.
8. Meeting adjourned 2:00 PM.