Research, Education, and Communication Committee Meeting Minutes

May 7, 2015

1. The Research, Education, and Communication Committee of the Lodi Winegrape Commission met March 4, 2015 at the LWC offices, 2545 W. Turner Road, Lodi, CA 95242.
2. The meeting was called to order by Chairman Charlie Starr at 12:05 PM. Those in attendance are indicated below.

|  |  |  |
| --- | --- | --- |
| **Attended** | **First** | **Last** |
| x | Amy | Blagg |
|  | Lee | Caton |
| x | Devin | Clarke |
| x | Brad | Goehring |
| x | Galen | Schmiedt |
| x | Charlie | Starr, Jr. |
|  | Chris | Storm |
| x | Stan | Grant |
| x | Joe | Valente |
| x | Paul | Verdegaal |
| x | Larry | Whitted |
|  |  |  |

Staff members present were Matthew Hoffman. Others present were Lars Pierce, Daniel Bosch, and Jean-Marie Peltier. Quorum was established.

1. Motion to approve minutes from the March 4 meeting: Stan Grant, Galen Schmiedt, carried.
2. *Research and outreach*: Matthew updated the committee on education items including the spray technology demonstration, the irrigation workshop, the spring Lodi grower newsletter, grape pest management meeting series, and Coffee Shop articles.
3. *Potential grants:* Matthew recommended to the committee that he start to identify potential grants that would suit the committee’s interest in developing a new winegrowing text and commentary outreach program. The committee was supportive.
4. *VSIM:* Lars Pierce gave the committee a presentation on VISM. Daniel Bosch discussed how Constellation growers are using the eservice.
5. The next meeting was scheduled for June 4, 2015.

Respectfully submitted,

Charlie Starr

Chairman