Lodi Rules Committee

February 9, 2015

Lodi Winegrape Commission, 2545 West Turner Rd., Lodi, CA 95242

1. Chairman Chris Storm called the meeting to order at 12:10 PM.
2. Roll Call :

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| **Attended** | **First** | **Last** |
| x | Warren | Bogle |
| x | Lee | Caton |
| x | Bruce | Fry |
| x | Stan | Grant |
| x | Stanton | Lange |
|  | Kevin | Phillips |
|  | Steve | Quashnick |
| x | Chris | Storm |
|  |  |  |

Others present – Matthew Hoffman, Stuart Spencer, and Madelyn Kolber

1. Minutes of the January 6, 2014 meeting were approved with amendments recommended by Stan Grant to change language of chain of custody agreement to license agreement. Stanton Lange, Stan Grant – Carried.
2. Sustainability Report: Matthew Hoffman provided a draft of the water management chapter from our graphic designer. The committee suggested all chats be changed to show the proportion of growers who adopted practices out of the total number of growers to who the practice applied (as opposed to the proportion of growers who adopted the practices out of the total number of growers who participated in the program). The reason being is that this is a more accurate representation of adoption success. Matthew will work with Mike Levy of UC Davis to redo the analysis, rewrite section of the report to accommodate the new charts, and work with graphic designer to integrate these changes. The committee was firm with their request that a final report be complete by the next meeting date.
3. GEELA report: Matthew gave a short report on the successful GEELA ceremony and the several articles about the Lodi Rules that were spurred by the award and the LWC’s subsequent press release. Matthew wrote an article about the program for *Water and Waste Digest.* Cliff Ohmart also write an article for *Wines and Vines.*
4. Standard amendments: The committee reviewed standard 2.5 and agreed that the language be modified so that it is clear that even if a grower hires a private applicator to apply pesticides, he/she is still required to fulfill the practice. Matthew will made the changes to the Lodi Rules standards and look at other standards that way also need to be amended in the same way.
5. New grower orientation meetings: Matthew is working on finding dates for two new grower orientation meetings: one in Lodi and one in Sonoma. He will notify the committee when the dates are set. So far, seven new growers have asked for applications.
6. Committee membership: The committee was in agreement that Aaron Shinn and Madelyn Kolber be added to the committee. Chris Storm will recommend their appointment to the committee to the Commission board at the next meeting.
7. Promoting the program: Bruce Fry voiced the importance of the Commission taking steps to promote the program to wineries and advocate that bonuses be paid for certified grapes. The committee agreed that this ought to be a priority. Madelyn Kolber was contacted by a Gallo representative to give a presentation about the Lodi Rules. She agreed to include Matthew in communication about this meeting. Matthew will communicate this to Camron.
8. Winery license agreement: Matthew reported to the committee that Commission staff members are still in communication with legal on the license agreement, and he plans to have a document for the committee to review by the next meeting. Matthew will also have for committee review the bottling report. Chris Storm reminded Commission staff that the committee wants this agreement in place for the 2015 vintage.
9. Next meeting set for March 9, 2015, 12:00 PM at the Lodi Winegrape Commission office.
10. Meeting adjourned 2:00 PM.