Research, Education, and Communication Committee Meeting Minutes

January 15, 2014

1. The Research, Education, and Communication Committee of the Lodi Winegrape Commission met January 15, 2014 at the LWC offices, 2545 W. Turner Road, Lodi, CA 95242.
2. The meeting was called to order by Chairman Charlie Starr at 1:04 PM. In attendance were Amy Blagg, Devin Clarke, Brad Goehring, Galin Schmiedt, Larry Whitted and Joe Valente. Staff members present were Matthew Hoffman and Stuart Spencer. Quorum was established.
3. Motion to approve minutes from the October 15 meeting – Galin Schmiedt, Jow Valente, carried.

1. Matthew Hoffman gave an update on the grower website: lodigrowers.com. The recommendation was made to add a tab in the website for presentation slides of Breakfast Meeting speakers. Matthew will make this change to the website. Matthew also let the committee know that he will be filming for the first educational video (on Eutypa control) in January, and it will be on the website soon thereafter.
2. Grower outreach update – Matthew gave a brief summary of recent and future outreach meetings.
3. Brown Marmarated Stink Bug – Chuck Ingles delivered a presented a proposal for funding to the committee. Chuck asked for $7000 to fund BMSB monitoring in vineyards in northern SJ County as part of a larger monitoring program of this new pest. The committee agreed to consider his proposal, but we first need to discuss with Scott Hudson from the county ag commissioner office and others to ensure that this proposed monitoring is not redundant to other efforts and the make sure this is the best use of committee funds. Matthew and Charlie agreed to contact Scott and report back to the committee. The committee will vote on funding at the next meeting (March 5).
4. Weather station network – Brad Goehring suggested that the committee consider purchasing several new weather stations to fill in gaps in the network, mainly in the Clements and Lockford area. Stuart Spencer voiced support for the idea, and the committee agreed to consider the investment once they have more information. Matthew and Charlie will present cost details to the committee at the next meeting (March 5).

1. The next meeting was scheduled for March 5th, 2014.

Respectfully submitted,

Charlie Starr

Chairman